Euroclusters Information Day

SMP-COSME-2021-CLUSTER

Parallel sessions

20 October 2021

Objective 4a

Train to foster up- and re-skilling of the workforce whilst attracting talents

Capacity building of clusters and their members

Actions

Mandatory action:

Build up the cluster managers' skills to offer better services for up/re-skilling and attracting talents

Actions

Potential actions:

- develop and implement a comprehensive portfolio of services for cluster members with regards to up and re-skilling as well as the attraction of talents in SME members

- conduct training for cluster managers on contingency planning/network analysis

- foster the involvement of clusters in the Pact for Skills initiatives carried out in the different Member States/Regions

- match and develop skills and talents

European Commission

Deliverable

Training for cluster managers

KPIs

Mandatory:

Number of employees in cluster organisations which received trainings

KPIs

Optional:

- Number of training plans supported for clusters and their managers/staff

- Number of clusters applying for a cluster Excellence management label and/or upgrade

- In the case consortia are running clusterXchange:

- a minimum of 50 short-term exchanges has to be supported per the Eurocluster

- at least 50% of those exchanges should involve SMEs (either as Host or Visiting Organisation

Objective 4b

Train to foster up- and re-skilling of the workforce whilst attracting talents

Reskilling and upskilling of the workforce

Actions

Mandatory action:

Establish joint services for SMEs (e.g. trainings, courses, recruitment, job facilitation, etc.) for up / reskilling the workforce and talent management.

Actions

Potential actions:

- develop strategies and actions to engage in regional skills ecosystems and establish cooperation with educational (universities, VET, lifelong learning) and research institutions to foster the development of skills related services;

- engage in joint participation in actions under the EU Pact for Skills;

- establish 'train-the–trainer' programme in clusters to train SMEs on technology uptake, digitalisation, and sustainable business models;

- develop training programmes for cluster members on digitalization and digital skills.

Deliverable

Developed portfolio of services regarding reskilling and upskilling offered by cluster organisations to SMEs

KPIs

Mandatory:

Number of SMEs investing in skill development of their employees in the scope of the project

KPIs

Optional:

- number of Pact for Skills including a clear reference and role to clusters with regards to up and re-skilling;

- number of businesses/SMEs directly benefitted from joint skills related services offered through the project;

- number of workers that received training, upskilling and reskilling as a result of the joint activities of the project.