



Euroclusters Information Day

SMP-COSME-2021-CLUSTER

Parallel sessions

20 October 2021

1. Objective

Network for resilience to improve the resilience of the EU industrial ecosystems by developing value chains interlinkages in the EU single market

Actions

Mandatory action:

Design and build new collaboration models between European cluster organisations and other key actors

- facilitating value chain interlinkages
- along and across different industrial ecosystems
- with a view of having resilience preparedness/business continuity plans.

Potential actions:

- establish connections among value chain actors in the form of contracts, agreements, platforms, forum etc.;
- create a mapping of supply and value chains that identifies strategic gaps, bottlenecks, disruptions, dependencies and opportunities for collaboration;
- provide access to market information to supported SMEs;
- establish marketing channel strategy (involves long-term attention to end users' demands for products and services the value chain can offer);



- prepare resilience-related investment projects with a mix of private and public funding including business plan and market analysis;
- set up collaboration and networking activities for SMEs including matchmaking events aimed at improving the innovation potential of SMEs and facilitating value chain interlinkages along and across different industrial ecosystems;
- provide an in-depth review on the value chains in the industrial ecosystems providing further insights on the origin of strategic dependencies and their impact;

- carry out a “bottom-up” analysis based on various available data (e.g. trade, technological, market) to identify vulnerable products/services in the industrial ecosystem’s EU dependency of critical inputs, technologies and infrastructure of the value chain;
- identify reasons for dependency of critical inputs, technologies or infrastructure of the value chain for the proposal in subject;
- align actions with the national/regional smart specialisation strategies and with the National Recovery Plans for greater impact



Deliverable

Resilience preparedness/business continuity plans in the industrial ecosystem/s.

KPIs

- **Compulsory:**

- Number of resilience preparedness/business continuity plans in the industrial ecosystem/s

Recommended:

- number of business and non-business actors linked to existing or new value chain;
- number of partnerships/agreements (contract farming/subcontracting, other schemes) that formalise relationships between producers and other value chain actors (input suppliers, processors, buyers);
- volume of production/services under agreements;

- number of and type of additional market channels established (virtual platform, marketplace, fair trade, etc.);
- number of SMEs accessing market information
- number of policy forums among value chain actors held to identify and address constraints at micro and macro level (regulatory framework, trade policy etc.);
- number of policy papers addressing key value chain constraints submitted to regional, national and EU authorities.



Q & A



Thank you