



Erasmus for Young Entrepreneurs – Ukraine (SMP-COSME-2023-EYEUA)

Online Info Session - 27 March 2023





ReadyForEU

4. Business Bridge

to facilitate the access of Ukrainian SMEs
to the EU Single Market

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Business Bridge - Background

- Part of wider efforts to support Ukrainian businesses
- and prepare their integration within the Single Market
- Response to supply and value chains disruptions
- Call for proposals for EU action grants under the SMP – COSME, WP 2023

Objectives:

- Set up a **Support Office** of various business support organisations that will :
- **Select and support up to 1500 growth- and sustainability-oriented SMEs that will benefit from direct financial support of up to EUR 2 500 to facilitate their access to the EU Single Market,**
- Provide alternative markets to EU companies to compensate for the loss of Russian and Belarussian market opportunities,
- Bring new investment opportunities for EU businesses in Ukraine.

Eligible SMEs:

- **SMEs** based in regions where Ukrainian authorities exercise effective territorial control,
- Displaced and originally Ukrainian-registered companies currently operating from the EU and maintaining business links/cooperation with Ukraine,
- Capable to demonstrate that suffered from the war,
- Have the potential to generate market access/supply and investment opportunities for EU businesses,
 - Agree to be referred to in a future central database of Ukrainian SMEs receiving financial support from EU and internationally-funded schemes, and capacity to prove that are not receive funding from any other entity for the activities supported by this action,
 - **Priority groups:** women entrepreneurs and social economy enterprises

Main activities: (non-exhaustive list)

- market research to identify EU partners as suppliers or clients;
- legal, organisational or financial advice for setting up a new company or adapting an existing one;
- entering international markets by participating or traveling to trade fairs in the EU;
- promotional campaign attracting foreign investments;
- legal advice on Intellectual Property Rights;
 - adaptation of products to EU standards and norms;
 - technological audit and/or provision of technical support;
 - patenting and licencing costs.

Nature of the consortium:

Legal entities, established in one of the **eligible countries**:

- **EU Member States**
- **non-EU countries associated to the Single Market Programme (SMP)**

Formally recognised as a current or former:

- Enterprise Europe Network (EEN) member
- Erasmus for Young Entrepreneurs Intermediary Organisations (EYE IOs)
- European Cluster Collaboration Platform (ECCP) member

Consortium composition:

- Proposals must be submitted by a consortium of:
 - **min three independent entities from three different eligible countries;**
 - **min one applicant must be established in Ukraine.**
- **The consortium coordinator must be established in a MS of the EU/EEA,**
- **The consortium must include at least one member of EEN, EYE and ECCP.**

Dedicated activities expected from the common secretariat (1)

- Select eligible Ukrainian SMEs,
- Select EU fairs where SMEs could take part,
- Provide for possibilities to exchange with fellow entrepreneurs and pool services (e.g. logistics),
- Provide networking opportunities with former EYE participants, EEN members and clusters organisations in the EU that are used to organising or participating in matchmaking events,
- Coordinate follow-up services such as holding debrief or lessons-learned session and support in drafting an action plan,
- Provide additional services like training to increase digital skills or sustainability, or specific legal and advisory services.

Dedicated activities expected from the common secretariat (2):

- **Monitor the achievements of the action** through a feedback mechanism that will systematically gather data from all companies participating selected in the call(s) for third-party financing;
- **Produce 24 success stories** during the implementation period of the action;
- The consortium is encouraged **to work closely with various Ukrainian business support organisations as well as export and investment promotion offices beyond the consortium members and seek synergies with relevant EU initiatives** such as those undertaken under the EU4business Initiative.

Available call budget: EUR 4 500 000

EISMEA expects to fund **one project** under this call

- Up to EUR 750 000 may be allocated to the costs of the consortium members to implement the action,
- A minimum of EUR 3,75M must be dedicated to providing direct financial support to eligible SMEs.

Reimbursement up to EUR 2 500 based on proof of activities carried out.

Conditions for granting financial support to SMEs:

- Calls must be **open, published widely and conform to EU standards** concerning transparency, equal treatment, conflict of interest and confidentiality;
- Calls must remain **open for at least two months** on a continuous basis;
- The **outcome** of the call must be **published on the participants' websites**;
- Calls must have a **clear European dimension**.

Timetable and deadline:

Timetable and deadlines (indicative)	
Call opening:	28 February 2023
<u>Deadline for submission:</u>	<u>27 April 2023</u> – 17:00:00 CET (Brussels)
Evaluation:	May 2023
Information on evaluation results:	June 2023
GA signature:	July/August 2023

Projects should normally range between 18 and 24 months.



Thierry Breton @ThierryBreton · Feb 28
 Today, we are launching 2 calls with a total budget of €7.5 million to support the integration of  **#SMEs** in the EU **#SingleMarket**:

- ✓ Business Bridge
- ✓ Erasmus for Young Entrepreneurs 
- ➔ SOON helping Ukrainian entrepreneurs benefit from the Single Market

ec.europa.eu/commission/pre...



Internal Market, Industry, Entrepreneurship & SMEs 
 @EU_Growth

Ukraine, get **#ReadyForEU!**
 2 calls will further integrate  SMEs into the **#SingleMarket**:
 ▶ Business Bridge funds  **#SMEs** entering the EU
 ▶ **@EYprogramme** - Ukraine gives new entrepreneurs international business experience

Discover more: single-market-economy.ec.europa.eu/news/commissio...
#StandWithUkraine



- <https://www.epravda.com.ua/news/2023/02/28/697531/>
- <https://www.eurointegration.com.ua/rus/news/2023/02/28/7157075/>
- <https://www.ukrinform.ua/rubric-economy/3676521-evrokomisia-ogolosila-konkursi-proektiv-dla-ukrainskih-biznesmeniv-na-75-miljona.html>





Register for our Info Session!

3 April 2023, 10:30-12:30 CET

Support to Ukrainian companies
to integrate into the Single Market

#ReadyForEu #SINGLEMARKET