



Scope, themes, objectives, results

Scope

Euroclusters:

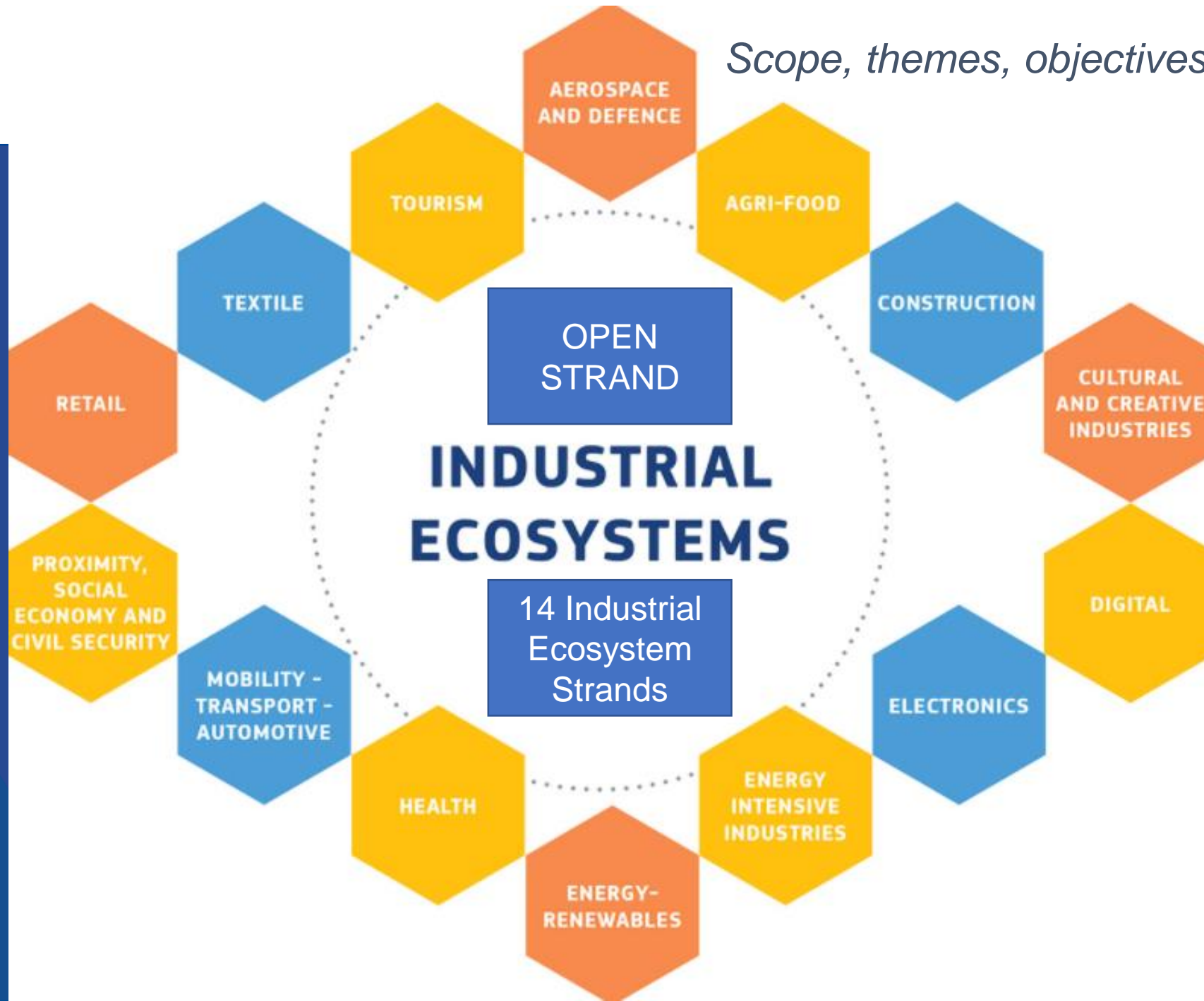
Consortia of cluster organisations or their EU networks teaming up with other types of organisations supporting green and digital transition and building social and economic resilience

Budget: 42 million Euro

30 partnerships across and within industrial ecosystems

Themes

Scope, themes, objectives, results





Scope, objectives, results

General Objective

What?

help in the implementation of the updated industrial strategy (green, digital, resilient)

How?

through creating vital collaboration networks at EU-level and developing and implementing supporting measures for SMEs



Results

75% of the grant must be directed to SMEs as support to third parties

The overarching indicators from the Single Market Programme:

- Number of SMEs, clusters and business network organisations, and business support organisations receiving support from the programme, in particular for internationalisation, digitalisation and sustainability
- Number of companies having concluded business partnerships
- Number of entrepreneurs, benefitting from mentoring and mobility schemes, including young, new and female entrepreneurs, as well as other specific target groups



NETWORK

- resilience preparedness/business continuity plans

INNOVATE

- new-to-firm products/services identified

ADOPT

- SMEs supported which undertook business process innovation

TRAIN

- Cluster organisations which received trainings
- SMEs investing in skill development

GO INTERNATIONAL

- Collaboration agreements signed with third countries
- SMEs benefitted from internationalisation

Communicate

- Social media followers
- SMEs supported coming from regions/countries different from those of Euroclusters' partners



Specific objective

NETWORK for resilience to improve the resilience of the EU industrial ecosystems by developing value chains interlinkages in the EU Single Market

Improve the value chains' ability to cope with challenges and undergo transitions in a sustainable manner through the integration of different actors, competences and solutions.

Create a strong result oriented network

Preparedness/business continuity plans, in particular for SMEs

Working together with European support networks for SMEs: ECCP and EEN



Specific objective

INNOVATE for strategic autonomy to build capacity in the most critical supplies and technologies of their ecosystems

The aim is to reduce the dependency of companies in the ecosystem on critical inputs and technologies

Develop new ideas, substitutes, innovative products or services

Identify innovation potential in the value chain

Support companies, in particular SMEs, in a business innovation

Look to cooperate with others under Horizon or Smart Specialisation



Specific objective

ADOPT to reinforce transformation into a greener and more digital economy

The aim is to adopt process and technologies that improve the value chains' efficiency and open markets for green technologies

Accelerate green transition , improve resource efficiency and support green entrepreneurship

Support business to adopt advanced technologies such as Artificial Intelligence (AI), Internet of Things (IoT), etc.



Specific objective

TRAIN inside

Benoit 3min

- Capacity-building to foster cluster's skills
- Promote cross-cluster learning
- Organise twinning and learning activities and provide adequate support for the possible implementation of “ClusterXchange” to foster cross-cluster learning



Specific objective

TRAIN outside

Jointly develop portfolio of services and implement collaborative actions with the aim to:

- build training infrastructures, knowledge and capacities,
- facilitate the upskilling and reskilling of the workforce,
- enhance the skills related services for members,
- engage in regional, national and European initiatives, and
- cooperate with vocational training organisations.



Specific objective

GO INTERNATIONAL

The aim is to reach collaboration agreements with third countries leading to market access for EU companies

Develop and implement a joint internationalisation strategy

Develop a joint 'European' strategic vision with a global perspectives and common goals towards specific third markets

Support the internationalisation of SME members

Help SMEs benefit from EU Free Trade agreements