



EUROPEAN INNOVATION ECOSYSTEMS



Informative session 29 February 2024

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027

MODERATED BY

Gerald Cultot Deputy Head of Unit I1, EISMEA



AGENDA

Time	Торіс
10:05 AM	Introduction and Opening
10:15 AM	Policy Context of the European Innovation Ecosystems (EIE) 2023- 2024 Work Programme
10:30 AM	Call "HORIZON-EIE-2024-CONNECT-01-01 - The African Union- European Union Innovation Platform"
11:00 AM	Q&A via Sli.do
11:20 AM	Call "HORIZON-EIE-2024-CONNECT-01-02 – Startup Europe"
11:50 AM	Q&A via Sli.do
12:10 PM	Conclusions



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DISCLAIMER

Call text prevails over these slides!





Opening Birgit Weidel Head of Department I, EISMEA





Policy context of the EIE Work Programme

Jekaterina Novikova

Deputy Head of Unit A5, DG RTD







Horizon Europe



Horizon Europe is implemented through **work** programmes which set out funding opportunities.

HORIZON EUROPE



* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

European Innovation Council

 Support to innovations with breakthrough and market creating potential

European innovation ecosystems

Connecting with regional and national innovation actors **European Institute** of Innovation and Technology (EIT)

Bringing key actors (research, education and business) together around a common goal for nurturing innovation

Pillar 3 – Innovative Europe: stimulating market-creating breakthroughs and ecosystems conducive to innovation



EIE WP 23-24: Overview



Objective

Connected & efficient innovation ecosystems

- Support the scaling of companies
- Encourage innovation
- Stimulate cooperation among national, regional & local innovation actors



- ✓ Interconnected, inclusive & efficient innovation ecosystems across Europe
- ✓ Elevated **scalability potential** of business
- Innovative SMEs growth accessing markets & embedding in global value chains





EIE WP 2023-2024: Two Destinations

CONNECT

Building interconnected & inclusive innovation ecosystems

Reinforcing network connectivity for sustainable business growth

Setting, undertaking & achieving collective ambitions towards challenges for the benefit of society

INNOVSMEs

This destination will support the continuation of the European Partnership on Innovative SMEs

Destination CONNECT: Objectives

- Strengthen innovation ecosystems across the EU through fostering more efficient, inclusive, gender diverse, and connected innovation ecosystems, by accelerating the development and deployment of innovation, including deep tech innovation and encouraging co-planning, coimplementation, and co-investments around European strategic priority areas;
- Ensure the inclusion of all key innovation players from across the quadruple helix, and all EU territories, including rural areas;
- Mobilise policies, funding instruments (EU, national, regional) and **fostering synergies** between them;
- Improve public and private buyers' capacity to procure innovative solutions and enhance coordination on innovation procurement initiatives within Member States and Associated Countries;
- Improve the connection of individual innovators with other ecosystem actors and innovation support providers;
- Ensure openness and cross-fertilisation of the innovation ecosystem within and beyond the EU's borders.

EIE WP 2023-2024

- Policy context/political priorities:
 - New European Innovation Agenda Communication
 - Stakeholder inputs
- Lessons learned from the implementation of the 2021-2022 WP
- Continuity between the EIE WP 2021-2022 and 2023-2024
- Compliance with the legal base and Horizon Europe Strategic Plan 2021-2024
- **Synergies** with other relevant programmes

New European Innovation Agenda - context



The NEW European Innovation Agenda: Leading the new wave of deep tech innovation

Innovation and particularly deep tech innovation is an answer to:



Improve Europe's competitiveness



Contribute to the green and digital transition



Narrow the innovation divide



Reinforce Europe's open strategic autonomy



New European Innovation Agenda - context

Europe can lead the new wave of deep tech innovation based on its assets

- 1. Leadership in science
- 2. Strong industrial base
- 3. Increasingly vibrant startup ecosystem
- 4. Ambitious framework conditions conducive to innovation in the internal market
- 5. Talent base
- 6. Stable institutions and democratic societies

Europe's assets:

Strong industrial base

83% of deep tech ventures are engaged in building a physical product (Source: Boston Consulting Group) and therefore often benefit from strong partnerships with leading industries

Increasingly vibrant startup ecosystem \rightarrow

Ambitious framework conditions conducive to innovation in internal market

E.g. Half of active wind energy companies are headquartered in the EU, and European Original Equipment Manufacturers also hold a globally leading position

Share Of Emerging Ecosystems By Region

Europe And North America Constitute Almost Two-Thirds Of Emerging Ecosystems



Today's challenges

Main challenges include:

- A persistent innovation divide between and within Member States
- Insufficient transfer of new technologies from research to market
- Lack of risk finance for companies to scale up fast
- Fragmentation of the internal market and regulatory burden
- A business environment and culture that is more risk-averse and less conducive to innovation



EIE actions in support of the New European Innovation Agenda

Funding for deep tech scale-ups

• Startup Europe

Improving policy making tools

• The EIC Forum

Fostering, attracting and retaining deep tech talent

 Organisation of the Women TechEU Scheme Enabling deep tech innovation through experimentation spaces and public procurement

- Stimulating Experimentation
 Practices
- Specialist Advisory Services to build capacities on innovation procurement

Accelerating and strengthening innovation in European Innovation Ecosystems across the EU and addressing the innovation divide

- Preparatory action for setting up joint programmes among innovation ecosystems actors
- Regional Innovation Valleys
 initiative
- The AU-EU Innovation Platform

Thank you



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HORIZON-EIE-2024-CONNECT-01-01 - The African Union-European Union Innovation Platform

Fadila Boughanemi Deputy Head of Unit F2, DG RTD





EU-Africa cooperation on Research & Innovation (R&I)

As a strategic partner, the EU seeks to **enhance cooperation with Africa** to promote actions targeted to finding locally adapted solutions to global challenges, that often hit Africa hardest.

The <u>Comprehensive EU strategy with Africa</u> and the <u>Global Approach to Research & Innovation (R&I)</u> are the EU's most recent policy initiatives that **prioritise R&I** as a key dimension of **sustainable development**.

- The Comprehensive EU Strategy with Africa proposes to scale up the EU's academic and scientific cooperation with Africa, with a view to creating prosperous knowledge societies in both continents.
- ✓ The EU Global Approach to R&I foresees special openness vis-à-vis African countries that wish to thrive as knowledge-based economies and accelerate their sustainable and inclusive development.



EU-Africa cooperation on Research & Innovation (R&I)

 The <u>AU-EU High Level Policy Dialogue (HLPD) on Science, Technology and Innovation (STI)</u> (est. 2010) is the policy forum where regular exchanges on R&I policy take place and where long-term priorities to strengthen cooperation are established. Under its aegis, the first ever AU-EU R&I Ministerial Meeting took place in July 2020, establishing the 4 joint priorities of the AU-EU cooperation in R&I.





Green Transition

Innovation & Technology



Capacities for Science



The Joint AU-EU Innovation Agenda



Aiming to foster the translation of R&I into tangible products, services, businesses and jobs in both Africa and Europe. For building stronger value chains for sustainable growth and decent jobs

- Drafted through a comprehensive concerted "Team Africa-Europe" work, involving AU and the EU Member States and Commissions, under the AU-EU High-Level Policy Dialogue (HLPD) on Science, Technology and Innovation (STI).
- Working document published in February 2022, discussed with Stakeholders over a 'Stakeholder Dialogue Process' throughout 2022, culminated in the AU-EU Innovation Agenda Stakeholder Event in Nov. 2022 in Nairobi.
- Final version of the Agenda adopted on 19 July 2023. Prepared building on the feedback and input received from Stakeholders in 2022.

The Joint AU-EU Innovation Agenda





Currently under **implementation**. Supported, from the EU side, by the **Global Gateway Africa – Europe** Investment Package as well as Horizon Europe.

Short-term Actions

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$\overline{\mathbf{O}}$			Networking of business, government, higher education and NPO sectors through platforms
$\mathbf{\mathbf{y}}$	Cross-	(2)	Pro-active involvement of citizens in the innovation ecosystems
	cutting	3	Fostering the participation of financing partners
	cutting	4	Create easily accessible and widely available microcredit schemes for researchers & innovators
		1	Support to Health R&I outputs to turn into relevant products, policy guidance and services
5	Public		Developing joint R&I agendas on health priorities, enhancing best practices and common standards, using emerging tech (e.g.
	Health		genomics, digitalisation, internet of things, robotics, AI) encompassing communicable and non-communicable diseases (including, among others, poverty related-neglected diseases, antimicrobial resistance and zoonoses) as well as mental health, in infants, youth and adults
		1	Identifying/Sharing climate resilience and adaptation practices (SDGs 13) during consultative meetings
		2	Developing-and supporting the market uptake of innovative renewable energy solution and use devices, suitable for easy and prompt adoption by 'energy communities'
		3	Supporting the development of innovative climate services through a new "space STI cooperation" action for risk reduction at local and regional level
		4	Fostering the development and enhancement of sustainable and resilient agricultural and food systems value chains
	Green	(5)	Supporting the development and scale up of efficient and sustainable management of water resources
		6	Supporting the development and scale up of efficient and sustainable management of cultural heritage and cultural practices,
	Transition		encouraging a green management of cultural and natural heritage
	-	1	Supporting research and innovation cooperation between AU and EU research organizations and companies (in particular SMEs)
<u>ි</u> 3	Innovation &	2	from low tech to high tech Supporting tech/innovation hubs, networks, & operations of accelerators and incubators
	Technology	3	Linking science with education, by promoting a culture of innovation and scientific communication programmes at all education levels
	roomorogy	9	
25		1	Strengthening R&D cooperation between AU-EU Higher Education / Governmental institutions through knowledge transfer, teaming, twinning and learning mobility activities
95		2	Improving transparency/recognition of qualifications/relevance of curricula for enhanced mobility
	Capacities	3	Setting up training programmes in the priority areas of AU-EU cooperation in R&I to increase youth's employability
	for Science		Fostering the development of high-performing digital education systems and upgrade digital skills and competences for digital transformation

Medium-term Actions

Cross- Cutting	 Re-skilling / upskilling citizens to profit from innovation and technologies to prevent inequalities and / or discriminations (SDGs 8-9-13) Ensuring sustainability of research mobility programmes by providing conducive support infrastructures for scholars returning to Africa to create jobs / entrepreneurship/start-ups
Public Health	 Ensuring tech-transfer and improving and developing affordable, equitably available and accessible and quality vaccine, medicines and health technologies Ensuring the development of specific training curricula and capacity building throughout the value chain of health technologies
Green Transition	 Fostering digital applications and green technologies to enhance climate resilience and adaptation for agricultural and agro-ecological production, healthy and sustainable food processing and consumption Developing in Africa renewable energy in a changing world for climate change mitigation and adaptation Catalysing the development of circular economy strategy and policies in both FNSSA and CCSE Developing citizen science and engage key players to reduce unprecedented climate risks in line with the climate adaptation pillar of the CCSE partnership
Innovation & Technology	Enhancing R&I infrastructure and manufacturing capacity in Africa, so to strengthen supply and value chains within the continent, to enable also the fulfilment of medium- and long-term of the AU-EU Innovation Agenda
Capacities for Science	 Promoting joint master/doctoral degrees between AU-EU universities, mobility of researchers Creating enabling STI environment for sustainable innovation ecosystems (Quadruple helix actors)

Long-term actions

8	Cross- cutting	O Promoting R&D with a special focus on youth, women, vulnerable groups and demography, mitigation and management of global challenges
	Public Health	Designing and implementing new methods and tools to monitor, prevent and counteract future health threats (long standing/re-emerging/antimicrobial resistant pathogens as well as chronic diseases), promoting One Health and precision medicine, in a changing environment, embedding the mental health dimension in this approach
	Green Transition	Improving the agricultural innovation ecosystems to strengthen capacities of actors to co-design, co-invest and scale up and employ innovative technologies and methodologies through a multi-stakeholder approach, engaging the private sector and fostering PPPs in the areas of FNSSA and CCSE, enhancing capacity for job creation in agriculture / fisheries and for proactive innovation policy
نې هن &	Innovation Technology	 Reinforcing and Facilitating inclusive / affordable access to world-class R&I infrastructures Dissemination of knowledge through digital transformation
ाँ 	Capacities for Science	 Bridging R&I in fostering the emergence of new or strengthening of existing centres of excellence Modernising and reinforcing R&D & Higher education systems (RHESs)

Needs and gaps analysis

Needs and gaps analysis identified five areas:



The AU-EU Innovation Agenda: A multi-sectoral, multi-disciplinary collaboration





AU / EU MEMBER STATES

HIGHER EDUCATION INSTITUTIONS

RESEARCH INSTITUTIONS

How to make this happen?

Instrument	Actions / Priority Areas		
Framework Programme Horizon Europe – Work Programme 2023-2024 ('Africa Initiative II')	Short- & medium-term actions across all target areas		
Global Health EDCTP3 Joint Undertaking	Public Health		
Global Gateway Africa – Europe Investment Package:			
 Global Europe: Neighbourhood, Development and International Cooperation Instrument (NDICI) European Fund for Sustainable Development Plus (EFSD+) ERASMUS + 	 All target areas All target areas Capacities for science 		
 Eureka INNOWWIDE call ENRICH in Africa 	Short-term actions for Innovation & Technology		
Other instruments from other sources, including EU and AU Member States , Development Banks and International Financial Institutions and Private Sector too.	All target areas, according to countries'/organisations' specificities		

 Ongoing and future discussions aiming to devise and mobilise additional funding instruments.

Africa Initiative II

In the 2nd Work Programme of Horizon Europe 2023-2024



- Building on the positive outcome of the Africa Initiative I of Horizon Europe Work Programme 2021-2022.
- A total budget of ~300 MEUR through ~30 topics under calls for proposals to boost EU-Africa cooperation on Research & Innovation (R&I).
- Enabling the implementation of the short-term and medium-term actions of the AU-EU Innovation Agenda, aiming to translate R&I into tangible positive impact on the ground, particularly in the areas of ¹:
 - 1. Green Transition (260 MEUR)
 - 2. Innovation & Technology (35 MEUR)
 - 3. Capacities for Science (9 MEUR)



Capacities for Science (+ Innovation & Technology



Horizon Europe Thematic Cluster	Topics	Action type	Budget (MEUR)	Year	AU-EU R&I Cooperation Priority Area
Research infrastructure	1. Strengthen the bilateral cooperation on research infrastructures with Africa	CSA	1.5	2024	
European Innovation Ecosystems (EIE)	2. The African Union-European Union Innovation Platform	CSA	2.5	2024	Capacities for Science / Innovation & Technology
	3. R&I cooperation with Sub-Saharan Africa	CSA	2	2023	/ Cross- cutting issues
Digital, Industry	4. Promoting EU standards globally	CSA	3	2023	
and Space (Cluster 4)	 Earth Observation platform, products and services for raw materials 	IA	20	2023	Innovation & Technology
	 Designing space-based downstream applications with international partners 	RIA	6	2023	

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AU-EU Innovation Agenda Main Next Steps Ahead



- Large virtual events occurring on a <u>6 months basis</u> in continuity with the <u>AU-EU Innovation</u> <u>Festival</u>, to include training, experience-sharing, matchmaking, networking for innovators, investors, researchers, R&I stakeholders!
- First session (with a training component on IPRs): 28 November 2023
 → Next session: <u>April 2024</u> (TBC).
- New and existing initiatives will contribute to the implementation of the Innovation Agenda.
- Work in progress: a **Dashboard** of initiatives contributing to the AU-EU IA will be soon launched.
- Several follow-up communication actions stemming from 2022 Stakeholder Dialogue and the 2023 AU-EU Innovation Festival.
- Stay updated and engage through our website.



EURAXESS Home Jobs and Funding Career Development Partnering Information and Assistance National Portals Worldwide V

Home > Innovation Talent Platform > AU-EU Innovation Interface



Welcome to the new African Union (AU) - European Union (EU) Innovation Interface, part of the Innovation Talent Platform! The AU-EU Innovation Interface will bring information on initiatives, resources and opportunities addressed to innovators, entrepreneurs, researchers and investors, generated as part of the implementation of the joint AU-EU Innovation Agenda. By doing so, the Interface aims to connect Research and Innovator Stakeholders and ecosystems at the interface between Africa and Europe and therefore bring value to the impact of the Innovation Agenda. Launched on the adoption of the AU-EU Innovaiton Agenda – Link <u>here</u>

Resources

Story map on the Projects pertaining to the AU-EU Research & Innovation partnership on Food and Nutrition Security and Sustainable Agriculture (FNSSA)

Find out how geographical analyses, based on the use of the "Africa Knowledge Platform", bolster efforts to unlock tangible impact through the AU-EU Innovation Agenda.

If you are an investor, find out how you can engage in supporting the scale up of most promising and innovative projects!



Read more 📏



Join the ENRICH in Africa virtual Community Platform!



Funded under the EU Framework Programme Horizon 2020, Enrich in Africa (EiA) brings together key stakeholders from the European and African innovation ecosystem to upgrade the capacity of incubators and accelerators and benefit entrepreneurs in both regions. It supports knowledge exchange, provides co-creation opportunities, and enables the delivery of quality services for European and African innovators. Join this community to learn more about what ENRICH in Africa has to offer, expand your network, and find partners and investors!





Stay tuned for the announcement of the first session of bi-annual (online) Workshops dedicated to the implementation of the AU-EU Innovation Agenda. Each Workshop will focus on topics related to the priority areas of the AU-EU cooperation in Research and Innovation, such as (i) Public Health, (ii) Green Transition, (iii) Innovation & Technology and (iv) Capacities for Science.

In addition to training on Deep Tech, Workshops are expected to promote experience sharing, foster networking and matchmaking sessions, to promote the establishment and strengthening of collaborations among innovators, Research and Innovation performing organisations, hubs, accelerators and investors. First session to take place during the last quarter of 2023.

AU-EU Deep Tech Transformation Training Scheme

Watch this space for upcoming training sessions in the area of Deep Tech applied to the context of EU-Africa cooperation on Research and Innovation. The AU-EU Deep Tech Transformation Training Scheme will be delivered in the form of 7 consecutive modules to be held within dedicated workshops to take place throughout the timeframe of implementation of the short-term actions of the Agenda (between June 2023 and March 2027). The following key topics will be covered: Artificial Intelligence (AI) (big data included), quantum computing, blockchain and biotech, delivered through dedicated online Workshops and applied to case studies pertaining to the AU-EU cooperation.



EURAXESS Africa

Online workshops

EURAXESS Africa is an initiative of the European Commission established with the aim to provide free access to information about research in Europe, opportunities for research funding, international collaboration and trans-national mobility. It links researchers in Africa to Europe. Furthermore, the network is open to all nationalities and research fields.







eur@uity

Africa

Register 🔰 🔂 Log in

- <u>ENRICH in Africa</u> is an Horizon 2020 project that aims to **strengthen and connect innovation ecosystems in Africa and Europe**, to upgrade the capacity of incubators and accelerators and benefit entrepreneurs in both regions.
- The ENRICH in Africa virtual community platform includes ~450 members, >290 of whom being companies (~60% from Africa and ~30% from Europe), ~90 investors and ~60 business support organisations, such as incubators and accelerators.
- The project has led to the opening of the ENRICH in Africa Center in Cape Town, aiming to become the go-to platform for innovators, incubators, accelerators, investors, businesses and policymakers looking to strengthen the EU-African tech and innovation ecosystems.

KENRICH in Africa
 Moderated
 ⊕
 463 membres

https://www.euroquity.com/fr/communaute/enrich-africa

Overview Discussions Members Activity



Key informations

Description

ENRICH in Africa brings together key stakeholders from the European and African innovation ecosystem to upgrade the capacity of incubators and accelerators and benefit entrepreneurs in both regions.

Services provided

Communication of opportunities Preparation for labelling

Coaching sessions

About the community



Thank you!

@EUScienceInnov #EUAfrica #HorizonEU #AfricaInitiative2



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HORIZON-EIE-2024-CONNECT-01-01 - The African Union-European Union Innovation Platform

Catalin Ticheru Project Adviser Unit I1 EISMEA





CONNECT

Call: Interconnected Innovation Ecosystems (2024.1) Open: 11/01/24 Close: 25/04/24

Topic 1: The African Union-European Union Innovation Platform

Target group(s): Networks of start-ups, innovators, incubators, accelerators, academia, research and technology organisations (public and private sector), think tanks, non-governmental organisations (NGOs), civil society organisations, private and financial actors.

Main expected outcome:

To support the implementation of the AU-EU Innovation Agenda by bringing together a mix of EU and AU innovation stakeholders in view of fostering links and networks between academia and business, including higher education establishments, public and private research entities, non-governmental organisations, international finance institutions, incubators and accelerators, the European Institute of Innovation and Technology's (EIT) Knowledge and Innovation Communities (KICs), technology transfer and capacity building and higher learning organisations.

	Type of Action	CSA
	Total Indicative budget	2.5 m €
l AU ding ons, and ding	Expected EU contribution / project	2.5 m€
	Expected grants to be signed	1
	Estimated project duration	should ideally align with the implementation timeframe for the short-term actions of the AU-EU Innovation Agenda (i.e. at least until end-2026)
	Additional eligibility criteria	A consortium must consist of at least four (4) entities, out of which at least one (1) independent legal entity is established in a Member State or Associated Country in line with the HE General Annexes, and as an additional call requirement, at least three (3) independent legal entities from different African Union member states, to meet the legal requirements. Legal entities established in all African Union member states may exceptionally participate in this Coordination and Support Action as a beneficiary (or affiliated entity)

Action as a beneficiary (or affiliated entity)

CONNECT

Call: Interconnected Innovation Ecosystems (2024.1)

Open: 11/01/24 Close: 25/04/24

Topic 1: The African Union-European Union Innovation Platform

Short-term Actions				
	Cross- cutting	 Networking of business, government, higher education and NPO sectors through platforms Pro-active involvement of citizens in the innovation ecosystems Fostering the participation of financing partners Create easily accessible and widely available microcredit schemes for researchers & innovators 		
ă Co	Innovation & Technology	 Oreate cashy accessible and wheely available interforeed schemes for researchers of innovators Supporting research and innovation cooperation between AU and EU research organizations and companies (in particular SMEs) from low tech to high tech Supporting tech/innovation hubs, networks, & operations of accelerators and incubators Linking science with education, by promoting a culture of innovation and scientific communication programmes at all education levels 		
	Capacities for Science	 Strengthening R&D cooperation between AU-EU Higher Education / Governmental institutions through knowledge transfer. teaming, twinning and learning mobility activities Improving transparency/recognition of qualifications/relevance of curricula for enhanced mobility Setting up training programmes in the priority areas of AU-EU cooperation in R&I to increase youth's employability Fostering the development of high-performing digital education systems and upgrade digital skills and competences for digital transformation 		



CONNECT



Call: Interconnected Innovation Ecosystems (2024.1) Open: 11/01/24 Close: 25/04/24

Topic 1: The African Union-European Union Innovation Platform

Applicants should:

- Provide a **convening platform and a forum for discussion** and planning of the implementation of the actions foreseen under the AU-EU • Innovation Agenda;
- Foster links and networks among stakeholders across the innovation value chains, from the generation of ideas to development and ٠ implementation of innovations, including private and public sectors, higher education and research organisations, financial institutions, and civil society organisations;
- Involve citizens in the innovation ecosystems, to improve societal uptake of innovation outputs, and valorise creative and collective intelligence, ٠ ensuring also gender equality and active participation of youths;
- Strengthen coordination and cooperation between AU and EU innovation programmes and various implementing institutions, ensuring knowledge ٠ transfer, capacity building and mobility opportunities, consistent with the socio-economic needs of the concerned AU and EU countries or regions.
- Facilitate, conceptually and logistically, the organisation of annual or bi-annual meetings with key innovation stakeholders from the EU and the ٠ AU;
- Provide further **de-risking support to Eureka**-funded small and medium sized-enterprises (SMEs), that have previously benefitted from Viability • European Assessment Projects (VAPs) under Eureka's Innowwide. Commission



Thank you!

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HORIZON-EIE-2024-CONNECT-01-02 – Startup Europe

Jekaterina Novikova Deputy Head of Unit A5, DG RTD





About the Startup Europe initiative



- Initiated in 2011 by DG CNECT
- Strengthens networking opportunities for deep tech scaleups & ecosystem builders to accelerate the growth of the European startup scene
- 25+ EU projects supporting 60+ local ecosystems & activities aimed at enabling startup creation and growth, and between connections of startups with investors, accelerators, universities, etc.
- Under H2020, the Startup Europe projects provided acceleration services to 770 selected startups covering 39 countries.



Startup Nation Standard

Aim: most attractive Startup and Scaleup continent

How?

- Support startups' expansion across borders
- Streamline the implementation of the rules on procedures for visa applications and residence permits for third country
- Talent make granting of employee stock options more attractive
- Promote venture-building and tech transfer from universities
- Increase access to finance for scaling up

SME STRATEGY

*

Brussels, 10.3.2020 COM(2020) 103 final

> EUROPEAN COMMISSION

Startup Europe 2021-2024

Year	Work Programme	Budget (Million EUR)	# proposals funded
2021	EIC	6	3
2022	EIC	6	3
2024	EIE	12	6
x2-0.eu venturesthrive.eu synergisteic.eu			
<u>ready2scale.eu</u> <u>d2scale.eu</u> <u>empowomen.eu</u>			





A NEW EUROPEAN INNOVATION AGENDA

SCALING UP OF DEEP TECH INNOVATIONS

26 January 2023

LEADING THE NEW WAVE OF DEEP TECH INNOVATION

The New European Innovation Agenda will help Europe to develop new technologies, to address the most pressing societal challenges and bring them on the market. Europe wants to be the place where the best talent work hand in hand with the best companies and where deep tech innovation thrives and creates breakthrough inspiring solutions across the continent.

Europe's leadership on innovation, in particular its new wave of deep tech innovation, will benefit all sectors from renewable energy to agri-tech, from construction to mobility and health. The New European Innovation Agenda **flagship 1 "Scaling up of deep tech innovations"** aims to improve access to finance for European startups and scale-ups, for example, by mobilising untapped sources of private capital and simplifying listing rules.

The European Innovation Ecosystems of Horizon Europe and the Startup Europe initiative, supported by the European Innovation Council (EIC), contribute to the Agenda by facilitating uptake of deep tech innovations and supporting the next generation of innovative companies whose solutions will lead towards a more competitive EU and a more sustainable, inclusive and resilient world.

Current project examples



SynergistEIC Grant agreement ID: 101073761 DOI 10.3030/101073761C Start date: 1 January 2023 End date: 31 December 2024 EU CONTRIBUTION € 1 986 176,25 FUNDED UNDER THE EUROPEAN INNOVATION COUNCIL [EIC] COORDINATED BY ASOCIATA SPHERIK Romania

VENTURES THRIVE - DEEP TECH STARTUP SUPPORT PROGRAMME TO FACILITATE VENTURES THRIVING IN THE EUROPEAN WIDENING AREA

VENTURES THRIVE is one of the first pan-European deep tech venture builders committed to helping startups quickly scale their development. Ventures Thrive provides equity-free funding and a curated growth programme, which will connect startups with investors and corporations to test their solutions in real-world scenarios. Funded by the EIC, the €1,500,000 grant will be deployed over two years to invest in up to 32 deep tech startups. The 8-month hybrid programme will culminate with a Demo Day where startups will be pitching in front of hundreds of local and international investors and business professionals. Ventures Thrive is organised in collaboration with Acceler8, Wolves Summit and Anthology Ventures.

SYNERGISTEIC – BOOSTING SYNERGIES BETWEEN THE EIC AND STARTUP EUROPE

The project provides tailored, specific and hands-on support to European impact-driven startups, notably in the climate-tech, green-tech, circular economy and agri-food to increase their competitiveness and readiness to succeed in EIC Accelerator. SynergistEIC will identify and select 30 digital and deep tech startups, especially from the Widening countries, through two waves of open calls. The team will award them with sub-grants, tailored advisory and acceleration services totalling \in 1,500,000.

Current project examples

X2.0 - Driving deep tech growth https://x2-0.eu/

Participant No. *	Participant organisation name	Country
1. Coordinator	F6S Network Limited (F6S)	Ireland
2.	Zabala Innovation Consulting (ZABALA)	Spain
3.	ICT Hub (ICTH)	Serbia

1.5 Million EUR for **50 deep tech startups (40% Widening & women-led)** in 5 key areas (Manufacturing & Circular Economy, AgriTech, HealthTech & BioTech, Smart Cities and Sustainability, and Data & A.I.)

Voucher usage

- **Travel** 5 000 EUR Cost of Transport, accommodation for Events & incubation (min 2 events)
- 1-on-1 specific mentorship At least 5 000 EUR available to Expert 1-on-1 Mentorship
- Other growth services from the Innovation Growth Matrix Max 20 000 EUR

Duration: 24 months





HORIZON-EIE-2024-CONNECT-01-02 – Startup Europe

Catalin Ticheru Project Adviser Unit I1 EISMEA





CONNECT

Call: Interconnected Innovation Ecosystems (2024.1) Open: 11/01/24 Close: 25/04/24

Topic 2: Startup Europe

<u>Scope</u>

- To connect local digital and deep tech start-up ecosystems and support cross-border acceleration activities for start-ups that demonstrate traction (i.e. market-product fit or at least a seed round raised);
- Specific attention will be given to the inclusion of ecosystems in 'moderate' or 'emerging' innovator countries and/or regions among the start-up ecosystems to be connected.



Call: Interconnected Innovation Ecosystems (2024.1)

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Topic 2: Startup Europe

Projects are expected to prioritise

Start-ups that have either already achieved market-product fit or have raised at least a round of financing (seed or later);
 and

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- Start-ups established in 'moderate' or 'emerging' innovator countries and/or regions; or
- Women-led start-ups



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Topic 2: Startup Europe

Target group(s): Start-up ecosystem builders, business angel organisations, venture capital entities, accelerators, incubators, start-up associations, clusters.

Expected outcome:

- Increase the market footprint of European start-ups in strategic digital technologies and deep tech innovation (e.g. Artificial Intelligence, Advanced Computing, Cybersecurity, Next Generation Internet, Blockchain, Internet of Things, Metaverse, Energy, Greentech, AgriTech, and Fintech);
- Better connection of start-ups, including European Institute of Innovation and Technology (EIT) and European Innovation Council (EIC)-supported start-ups and Seal of Excellence holders, to relevant local and/or European ecosystems, communities, and potential new markets;
- Scaling up of capabilities through **matching** digital and deep tech start-ups **with investment and growth opportunities** in collaboration with other initiatives such as: the EIC, the EIT and the Knowledge and Innovation Communities (KICs), InvestEU, the Digital Europe Programme, Women TechEU, public and private buyers, or investors and corporate innovation ventures, and start-up villages.

Type of Action	CSA
Total Indicative budget	12 m €
Expected EU contribution / project	1.5 m €
Expected grants to be signed	6
Estimated project duration	24 months on average
Additional eligibility criteria	At least 50% of the beneficiaries in a consortium must be established in 'moderate' or 'emerging' innovator countries or regions.



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Topic 2: Startup Europe

The cross border acceleration services are open to:

- All European start-ups demonstrating traction
- Scale-ups identified in Horizon Europe (e.g. though the EIC (including the EIC Scaleup 100 action) and EIT-supported companies) and the Digital Europe Programme (e.g. from European Digital Innovation Hubs
- > start-ups funded by national programmes, particularly those part of "Plug-in" certified programmes (see EIC Work Programme 2022 Annex 5)



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Topic 2: Startup Europe

Important

- > The project should actively engage with activities and events of the Europe Startup Nations Alliance;
- Special attention will be given to support European digital and deep tech start-ups and scale-ups in accessing innovation procurement opportunities (public or corporate procurers).
- > The action **may** be implemented through financial support to third parties (FSTP)
 - In this case, the support to third parties can only be provided in the form of grants.
 - The maximum amount to be granted to each third party is EUR 60 000.
 - Applicants opting for this non-compulsory financial support scheme must allocate at least 60% of the total proposed budget to FSTP



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- > Only if the proposal uses financial support to third parties (FSTP)
 - > The proposers must fill provide a description of the use of financial support to third parties through a dedicated **annex**

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This description must address at least the following:

- 1. clearly detail the objectives and the results to be obtained and
- 2. contain the following specifications (as a minimum):
- a) the maximum amount of financial support for each third party; this amount may not exceed 60 000 EUR.
- b) the criteria for calculating the exact amount of the financial support
- c) the different types of activity that qualify for financial support, on the basis of a closed list
- d) the **persons or categories of persons** that may receive financial support, and
- e) the criteria for giving financial support





Thank you!

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For general questions about research and Horizon Europe, please contact:

Research Enquiry Service (europa.eu)





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