



Information Day

Call for proposals for Joint Cluster Initiatives (EUROCLUSTERS) for Europe's recovery

20 October 2021

8:30 - 9:00 **Opening of the platform**

9:00 **Opening Slido/Hopin for public Q&A**

#Euroclusters

9:00 - 9:05 **Moderator**

On housekeeping rules, open Q&A

9:05 - 9:15 **Welcome**

*Ulla Engelmann, DG GROW
Acting Director, Directorate D "Networks & Governance"
Head of Unit D2 "Industrial Forum, Alliances, Clusters"*

*Natalia Martínez Páramo, EISMEA
Head of Unit I-02 "SMP/COSME Pillar"*

9:15 - 9:40 **Framework of the call**

Scope, objectives, purpose, expected results and impact.

*Marek Przeor, Eva Revilla, Marta Batalla, Benoit Esmanne, Peter Czaga,
Christophe Guichard, (DG GROW)*

9:40 - 10:05 **Selection process and criteria**

Tips and tricks on writing a good proposal.

Marta Caruda (EISMEA)

10:05 - 10:35 **Cascade Funding / Financial Support to Third Parties**

Virginie Perron (EISMEA)

10:35 - 10:50 **Break**

10:50 - 11:50 **Questions & Answers**

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for Europe's recovery

- 11:50 - 12:30** **Parallel breakout session on the 5 objectives of the Call:**
- Breakout session 1:**
Network for resilience to improve the resilience of the EU industrial ecosystems by developing value chains interlinkages in the EU Single Market.
Eva Revilla (DG GROW), Arianna Dellaca' (EISMEA)
- Breakout session 2:**
Innovate for strategic autonomy to build capacity in the most critical supplies and technologies of their ecosystems.
Marek Przeor (DG GROW), Valentino Izzo (EISMEA)
- Breakout session 3:**
Adopt processes and technologies to reinforce transformation into a greener and more digital economy.
Marta Batalla (DG GROW), Virginie Perron/Raul Zaharie (EISMEA)
- Breakout session 4:**
Train to foster up- and re-skilling of the workforce whilst attracting talents.
Benoit Esmanne/ Peter Czaga (DG GROW),
Zoran Stamencic/Spyridoula Vasakou (EISMEA)
- Breakout session 5:**
Go international to boost access to global supply and value chains.
Christophe Guichard (DG GROW), Martina Bacova/Marta Caruda (EISMEA)
- 12:30 - 12:45** **Closing remarks**
Marek Przeor (DG GROW)
Ramunas Kuncaitis
Head of Sector I-02.3 "Entrepreneurship and Clusters" (EISMEA)
- 12:45 - 13:45** **Lunch break**
- 13:45 - 14:45** **15 Parallel "Pitching" sessions**
- 14:45 - 14:55** **Break**
- 14:55 - 15:55** **Find my match - bilateral matchmaking sessions**
- 16:00** **End of streaming**