

ESENDER_LOGIN:	ENOTICES
CUSTOMER_LOGIN:	ECAS_zaharrc
NO_DOC_EXT:	2022-015601
SOFTWARE_VERSION:	13.1.0
ORGANISATION:	ENOTICES
COUNTRY:	EU
PHONE:	/
E_MAIL:	Raluca.ZAHARESCU@ec.europa.eu

LANGUAGE:	EN
CATEGORY:	ORIG
FORM:	F03
VERSION:	R2.0.9.S05
DATE_EXPECTED_PUBLICATION:	/

Contract award notice

Results of the procurement procedure

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1) **Name and addresses**

Official name: European Innovation Council and SMEs Executive Agency, EISMEA.I.03.1 - Internal Market and support to standardisation

Postal address: Place Charles Rogier 16

Town: Saint-Josse-ten-Noode

NUTS code: BE10 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest

Postal code: 1210

Country: Belgium

E-mail: eisma-procurement@ec.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/eisma/en>

Address of the buyer profile: <https://ec.europa.eu/eisma/en>

I.4) **Type of the contracting authority**

European institution/agency or international organisation

I.5) **Main activity**

General public services

Section II: Object

II.1) **Scope of the procurement**

II.1.1) **Title:**

Study on measuring product non-compliance for selected sectors covered by Regulation 2019/1020 in the EU Member States

Reference number: EISMEA/2021/OP/0008

II.1.2) **Main CPV code**

79413000 Marketing management consultancy services

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

The general objective of the call for tenders is to develop a study on measuring product non-compliance for the sectors covered by Regulation 2019/1020 , including the collection of product market data in the Single Market and the setup of data collection circuits.

The specific objective of this call for tenders is to test the application of the proposed methodology - placing particular attention on the data gathering process and the respective challenges – and to provide recommendations on further adaption of this methodology based on lesson learned from the targeted data collection across selected sectors and Member States.

The tasks to be carried out by the contractor are further detailed in the tender specifications in section 1.4.

- II.1.6) **Information about lots**
This contract is divided into lots: no
- II.1.7) **Total value of the procurement (excluding VAT)**
Value excluding VAT: 275 000.00 EUR
- II.2) **Description**
- II.2.2) **Additional CPV code(s)**
79413000 Marketing management consultancy services
- II.2.3) **Place of performance**
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
Main site or place of performance:
The services will be performed at the contractor's premises.
- II.2.4) **Description of the procurement:**
Market surveillance is crucial for the smooth functioning of the Single Market. Market surveillance is implemented at Member States' level by specific Market Surveillance Authorities (MSAs). However, the resources made available to the MSAs by the Member States differ between countries and sectors. Although the targeted Conformity Assessment actions (CA actions) performed by MSAs are useful to optimise the detection of non-compliant products, their outcomes do not provide a complete picture of reality. The knowledge of the real non-compliance rates in the Single Market (and their evolution in time) is necessary to understand the effectiveness of the Market Surveillance regulatory framework. Therefore it is necessary to develop a methodological approach for measuring and monitoring trends in non-compliance. The following tasks will be performed under the contract:
1. Desk research - better understanding of national data collection strategies by MSAs and ex-ante data availability for measuring and monitoring non-compliance. This is for a better understanding of the national approaches, including its limitations, but also success stories.
 2. Data collection - the indicators that serve as input to the non-compliance modelling tool - amongst MSAs in all EU member states for 34 economy sectors. The European Commission will provide the list of contacts to the MSA liaison office, but it is the tenderer's responsibility to conduct the survey and ensure the high response rate.
 3. Data analysis - final estimation of aggregated non-compliance levels per country, per product group and per sector.
 4. Conclusions and recommendations - adjustments to the methodological approach for measuring and monitoring non-compliances per sector.
- Each recommended strategy should be described in detail, including the different phases of implementation when appropriate. For each recommended strategy, the Contractor should inter alia assess cost, efficiency, and effectiveness.
- II.2.5) **Award criteria**
Quality criterion - Name: Quality of the proposed methodology / Weighting: 45
Quality criterion - Name: Organisation of the work and resources / Weighting: 35
Quality criterion - Name: Quality control measures / Weighting: 20
Price - Weighting: 40%
- II.2.11) **Information about options**
Options: no
- II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:

Please consult the procurement documents available at the address indicated in Section I.3.

II.2.14) **Additional information**

Please consult the procurement documents available at the address indicated in Section I.3.

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 139-368659](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Title:

Study on measuring product non-compliance for selected sectors covered by Regulation 2019/1020 in the EU Member States

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

20/12/2021

V.2.2) **Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: yes

V.2.3) **Name and address of the contractor**

Official name: PROPLIANT-MTOOL submitted by Stichting PROSAFE

Town: Dordrecht

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: no

V.2.3) **Name and address of the contractor**

Official name: BIG2GREAT ApS,

Town: Vanløse

NUTS code: DK Danmark

Country: Denmark

The contractor is an SME: yes

V.2.3) **Name and address of the contractor**

Official name: HBS Economics

Town: Copenhagen

NUTS code: DK Danmark

Country: Denmark

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 320 000.00 EUR

Total value of the contract/lot: 275 000.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 20 %

Section VI: Complementary information

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:

Please consult the procurement documents available at the address indicated in Section I.3.

VI.5) **Date of dispatch of this notice:**

31/01/2022