



Euroclusters Information Day

SMP-COSME-2021-CLUSTER

Parallel sessions

20 October 2021

3. Objective

Adopt processes and technologies to reinforce transformation into a greener and more digital economy

Actions

Mandatory action 3:

Foster the implementation of business process innovations tied to the adoption of technologies that help SMEs meet requirements for their successful green and digital transitions.

Potential actions:

- provide technical assistance to clusters to tackle identified needs within a specific industrial ecosystem or across them and find joint solutions
- support SMEs on their digital transition
- connects clusters and companies to EU Digital Innovation Hubs and other relevant support networks
- develop and increase the uptake of advanced technologies by SME members of clusters
- facilitate uptake of new products by pooling supply or demand

Actions

- identify and exchange best practices on boosting the resilience, green and digital transformation of SMEs
- offer green tech services to SME members of the cluster
- develop and implement support measures for digital transformation, digital tools, digital training, digital expertise
- promote among industry the use of digital strategic foresight and trend monitoring tools
- support clusters to upgrade their business services provision in the field of digitalisation
- connect to and develop business services that help companies to progress in the IT transition and in IT based smart manufacturing
- map out any potential digital competencies or innovation background of clusters
- provide awareness raising on digital transformation opportunities
- initiate new and reinforce existing Public-Private Partnerships (PPPs) for boosting digital and advanced technologies value chain and technological platforms.



Deliverable

**Business processs innovations
adopted in the industrial ecosystem/s**

KPIs

Compulsory:

- number of SMEs supported which undertook business process innovation tied to technological adoption leading to higher sustainability and digitalisation

Recommended:

- number of projects based on specific needs selected for technical assistance
- number of SMEs that received the knowledge/training in each clusters
- added value/total investment generated also as a percentage compared to this Action's budget
- quantitative reduction of GHG emission. International standards of measurements have to be applied
- quantitative reduction in the use of resources> energy, water, materials

KPIs

- number of green products and services commercialised under legally binding contracts
- number of support projects launched that foster the digital transition among clusters and their members, especially SMEs
- number of businesses/SMEs directly benefitted from support services offered through the project
- expected increase in the uptake of digital solutions, progress in digitalisation, number of digital solutions developed and brought to the market.