

Technical Assistance Facility (TAF) for Industrial Modernisation and Investment

CASE STUDY: DEVELOPMENT OF A GOVERNANCE MODEL AND COLLABORATION AGREEMENT IN THE FIELD OF SOCIAL ECONOMY

Project name: EBSSE-European Business School on Social Economy

Partnership name: [Social economy](#)

Geographical coverage: Navarra (ES), Emilia-Romagna, (IT), Murcia (ES), Lapland (FI), Slovenia (SI), Örebro Lan (SE), Nouvelle Aquitaine (FR)

Estimated investment volume: EUR 4,1 million

TAF support extended: business and legal expert support



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Project objective

There is a clear knowledge and skills gap in setting up the European educational and capacity building curricula in the SE field, including the SE company creation. The objective of European Business School on Social Economy (EBSSE) is to overcome the identified gap and become the recognised provider in the field. The activities and services that will be carried out through EBSSE will be implemented via a tailored made digital platform.

Impact of TAF services

- ✓ The project received TAF business and legal expert support between February and September 2021. The main outcome of the TAF service is the **business and financial plan, governance set up and collaboration agreement, EBSSE offer of services and general presentation**. From the legal perspective, the support has focused on the governance set up and collaboration model, as well as on the IPR analysis and EBSSE certification,
- ✓ The TAF business support helped the project to **fine-tune and validate the business model and demonstrate its financial viability** by defining its service and product offering that were aligned with the detail financial projection for 5-year period.
- ✓ Based on the regulatory and legal analysis carried out through TAF legal support, **the European Cooperative Society (SCE)** was identified as the right governance and collaboration set-up. The SCE will be a legal entity in charge of managing the envisioned capacity building and interregional networking services that would be carried out and certified by EBSSE.
- ✓ The EBSSE governance set-up has been divided into 2 phases. During the **start-up phase**, a collaboration and role-allocation agreement will be established between EBSSE implementing partners. At a later stage (2022), EBSSE aims to **set up the SCE**, to be jointly chaired and managed by project partners and stakeholders from participating regions. It will ease trans-national activities and different stakeholders' collaboration.

Lessons learnt for other S3P-Industry projects

The delivery of TAF services highlighted the importance of clearly defining the business model and the product and service offering that were supported with the detailed 5-year financial projections. What was initially only a project idea, with the TAF support, became a **well-defined business and financial plan** accompanied with the thorough legal guidelines on the legal and collaboration set-up. The projects is currently in the process of **collecting the political commitment** for the implementation of EBSSE and **securing of funding sources** for which the business plan developed with the TAF support is used as a base. Moreover, the **collaboration agreements are being signed** with the main partners and the necessary documentation for **initiating the establishment of the European Cooperative Society** is being prepared.

For more information, please check the TAF page at: https://eisma.ec.europa.eu/technical-assistance-facility-taf-industrial-modernisation-and-investment_en