

EUROPEAN INNOVATION COUNCIL AND SMES

EXECUTIVE AGENCY (EISMEA)

**Application Form**

Call for expressions of interest for International Network Partners of the Enterprise Europe Network

(ANNEX II)

SINGLE MARKET PROGRAMME (COSME)

SMP-COSME-2021-EEN-INTERNATIONAL

**Version 1**



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| **IMPORTANT NOTICE****Application form for International Network Partners**This application form should only be used by organisations NOT located in the EU or countries associated to the Single Market Programme (COSME). The form must be submitted via the [EUSURVEY Portal](https://ec.europa.eu/eusurvey/runner/CALL-EEN-INTERNATIONAL)[[1]](#footnote-1) before the call deadline. The application form consists of the following sections:1. Administrative information about applicant organisations
2. Description of the implementation of the different activities and services & summaries of the CVs of the proposed Network advisors

The application form needs to be uploaded as PDF in the [EUSURVEY Portal](https://ec.europa.eu/eusurvey/runner/CALL-EEN-INTERNATIONAL). **How to prepare and submit it**The application form must be prepared by the consortium. In most cases this will be the Project coordinator will then submit the application form. * **Page limit maximum 25 pages** for section 2. ‘Description of the implementation of the different activities and services’ & summaries of the CVs for the proposed Network advisors’. Additional pages may be added for the administrative information about the applicant organisations.
* Minimum font size - Calibri 11 points
* Page size: A4 (EU format)
* The application form needs to be submitted together with the **Letter of recommendation** from the [EU Delegation present in the country](https://eeas.europa.eu/headquarters/headquarters-homepage/area/geo_en).

**Important:** There is no specific template for the letter of recommendation. The EU Delegation should simply endorse their support for your participation in the Enterprise Europe Network in written.Keep your application as concise as possible. And, do not use hyperlinks to show information that is an essential part of your application. |

# Administrative information about applicant organisations

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| **Application**The proposed consortium name needs to have a geographical reference. For consortia covering the entire country, e.g. Enterprise Europe Network Singapore (acronym: EEN Singapore). For larger markets, which are unlikely to be covered by a single consortium, further geographical references could be added, e.g. Enterprise Europe Network West China (acronym: EEN West China). |
| **Name** | [insert] |
| **Acronym** | [insert] |
| **Project coordinator contact** |  [name, surname], [email], [organisation name] |

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| **Country** Indicate the country/region where your organisation(s) are located.  |
| [insert] |

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| **Project duration**This call for expressions of interest in becoming International Network Partners of the Enterprise Europe Network for the first cut off covers the period from 1 January 2022 until 30 June 2025. In case your application is submitted for the 2nd or 3rd cut-off date, the duration of the project will be shorter. All Cooperation Agreements will end on 30 June 2025, regardless of their date of entry into force |
| [insert] |

**National ministries and/or institutions endorsing application**

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| **Name(s) of national ministry of economy, innovation and/or research endorsing the application**The applicants are strongly encouraged to approach national policy makers to endorse the application. Ideally, the participation in the Enterprise Europe Network should be integrated into the national internationalisation and innovation strategy of the responsible ministry. Enterprise Europe Network services could then be co-financed with national grants. |
| [Name of ministry/institution]; [Website], [Surname, name of senior official/contact person]; [Position]; [Email]; [Phone] |

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| **Funding or other support provided by national ministry of economy, innovation and/or research endorsing the application**Describe how the national ministry(ies) will fund and/or support the project implementation (if applicable). |
| [Insert if applicable] |

**EU Delegation endorsing the application of the consortium**

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| **EU Delegation endorsing the application of the consortium**Applicants are required to contact the EU Delegation[[2]](#footnote-2) in country to endorse the application. Important: The application needs to comprise an official letter of support from the EU Delegation. |
| [Name of EU Delegation]; [Surname, name]; [Position]; [Email]; [Phone] |

**Organisations** (official partners)

Starting with the Project coordinator, list all organisations implementing the Enterprise Europe Network project in the country (or covered region). Depending on the size of the country or region to be covered, a consortium may include a maximum of three organisations[[3]](#footnote-3). If the application is successful, these there organisations will sign a Cooperation Agreement with the European Innovation Council and SMEs Executive Agency (EISMEA) established by the European Commission. For more information, see section ‘6.3. Structure of a consortium’ in call text.

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| 1. **Project coordinator**

In addition to the provision of services to businesses as described in the call text, one partner in the consortium should assume the role of project coordinator. The project coordinator is the first point of contact for EISMEA regarding contractual or operational issues and/or reporting obligations. The project coordinator ensures the smooth functioning of the consortium. The coordinator has the responsibility to overlook the implementation of the activities and services, monitor whether all partners are on track achieving their set targets and liaise with the Agency whenever appropriate. |
| **Full name of organisation** (in English) | [insert] |
| **Full name in national language** | [insert] |
| **Acronym** | [insert] |
| **Town**  | [Indicate the town in which the organisation is located, and if applicable, indicate also the towns of the regional branches of the organisation] |
| **Type of organisation / legal status** | [Indicate the type of organisation / legal status, e.g. chamber of commerce, innovation agency, development agency, government institution or private consultancy firm, university]  |
| **Short description of the organisation** | [Describe your organisation, i.e. main fields of activity and expertise, services offered to companies, etc. The description will be used to present your organisation to European Network Partners and companies on the public Enterprise Europe Network website. Please don't use more than 700 characters.] |
| **Registered legal address** | [Street name and number], [Post code], [Town/City]; [Country] |
| **Organisation website and social media presence** | [Insert link to official website of the organisation]; [Twitter]; [LinkedIN]; [YouTube]; [facebook] |
| **Legal representative** | [First name, surname and contact details of the legal representative of the organisation. The legal representative is expected to sign the Cooperation Agreement with EISMEA if the application is successful]; [Email]; [Phone]; [Position, e.g. director, president]  |
| **Operational contact person / project manager** | [First name, surname and contact details of the assigned Enterprise Europe Network project manager in charge of all operational issues and acting as main contact person for EISMEA and European Network Partners]; [Email]; [Phone]; [Position]; [If applicable, add social media accounts such as Twitter and/or LinkedIN] |

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| 1. **Co-partner**

Add information about co-partner expected to provide Enterprise Europe Network services to businesses in the country. |
| **Full name of organisation** (in English) | [insert] |
| **Full name in national language** | [insert] |
| **Acronym** | [insert] |
| **Town**  | [Indicate the town in which the organisation is located, and if applicable, indicate also the towns of the regional branches of the organisation] |
| **Type of organisation / legal status** | [Indicate the type of organisation / legal status, e.g. chamber of commerce, innovation agency, development agency, government institution or private consultancy firm, university]  |
| **Short description of the organisation** | [Describe your organisation, i.e. main fields of activity and expertise, services offered to companies, etc. The description will be used to present your organisation to European Network Partners and companies on the public Enterprise Europe Network website. Please don't use more than 700 characters.] |
| **Registered legal address** | [Street name and number], [Post code], [Town/City]; [Country] |
| **Organisation website and social media presence** | [Insert link to official website of the organisation]; [Twitter]; [LinkedIN]; [YouTube]; [facebook] |
| **Legal representative** | [First name, surname and contact details of the legal representative of the organisation. The legal representative is expected to sign the Cooperation Agreement with EISMEA if the application is successful]; [Email]; [Phone]; [Position, e.g. director, president]  |
| **Operational contact person / project manager** | [First name, surname and contact details of the assigned Enterprise Europe Network project manager in charge of all operational issues and acting as main contact person for EISMEA and European Network Partners]; [Email]; [Phone]; [Position]; [If applicable, add social media accounts such as Twitter and/or LinkedIN] |

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| 1. **Co-partner**

If applicable, add information about third co-partner expected to provide Enterprise Europe Network services to businesses in the country. Otherwise delete section. |
| **Full name of organisation** (in English) | [insert] |
| **Full name in national language** | [insert] |
| **Acronym** | [insert] |
| **Town**  | [Indicate the town in which the organisation is located, and if applicable, indicate also the towns of the regional branches of the organisation] |
| **Type of organisation / legal status** | [Indicate the type of organisation / legal status, e.g. chamber of commerce, innovation agency, development agency, government institution or private consultancy firm, university] |
| **Short description of the organisation** | [Describe your organisation, i.e. main fields of activity and expertise, services offered to companies, etc. The description will be used to present your organisation to European Network Partners and companies on the public Enterprise Europe Network website. Please don't use more than 700 characters.] |
| **Registered legal address** | [Street name and number], [Post code], [Town/City]; [Country] |
| **Organisation website and social media presence** | [Insert link to official website of the organisation]; [Twitter]; [LinkedIN]; [YouTube]; [facebook] |
| **Legal representative** | [First name, surname and contact details of the legal representative of the organisation. The legal representative is expected to sign the Cooperation Agreement with EISMEA if the application is successful]; [Email]; [Phone]; [Position, e.g. director, president]  |
| **Operational contact person / project manager** | [First name, surname and contact details of the assigned Enterprise Europe Network project manager in charge of all operational issues and acting as main contact person for EISMEA and European Network Partners]; [Email]; [Phone]; [Position]; [If applicable, add social media accounts such as Twitter and/or LinkedIN] |

**Wider consortium** (organisations associated to official partners)

Applicants may nominate up to ten additional organisations, forming the wider consortium. These organisations will support the up to three official Network partners and may contribute fully to the provision of Enterprise Europe Network services in the country or region covered (e.g. such as matchmaking events, trade missions, advice on industrial rules and regulations or trade issues). Organisations part of the wider consortium could eventually be invited to become official / contractual partners of the Network. However, this will depend on their aspirations and overall performance. For more information see section 6.3. ‘Structure of a consortium’ in call text.

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| **Full name of organisation** (in English) | **Acronym** | **Type of organisation / legal status** | **Short description of the organisation** | **Registered legal address** | **Organisation website and social media presence** | **Operational contact person / project manager** |
| [Insert] | [Insert] | [Indicate the type of organisation / legal status of your organisation, e.g. chamber of commerce, innovation agency, development agency, government institution or private consultancy firm, university] | [Describe your organisation, i.e. main fields of activity and expertise, services offered to companies] | [Street name and number], [Post code], [Town/City]; [Country] | [Insert link to official website of the organisation]; [Twitter]; [LinkedIN]; [YouTube]; [facebook] | First name, surname and contact details of the assigned Enterprise Europe Network project manager]; [Email]; [Phone]; [Position]; [Add social media accounts such as Twitter and/or LinkedIN] |
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**National, regional and/or local innovation eco-system**

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| Describe the national, regional and/or local innovation support ecosystem. Provide an overview about the main stakeholders who are not part of the consortium but with who you are planning to cooperate for the delivery of Enterprise Europe Network services (e.g. clusters, incubators, major national business service providers or national innovation agencies, chambers of commerce, multinational corporations, public authorities, etc.)  |
| [insert] |

# Description of the implementation of the different activities and services & Summaries of the CVs of the proposed Network advisors.

**Geographical coverage**

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| **Geographical coverage of application**Indicate the regions in the country to be covered by the application. It needs to be evident to assessors of your application, which towns, regions or federal states will be covered (and if applicable, which regions are NOT covered).Important: Applicants should consider the existence of further Enterprise Europe Network partners in their country and describe how to cooperate with them. EISMEA reserves the right to sign Cooperation Agreements more than one consortium covering a certain country or market. |
| [Insert] |

**Ambition and complementarity**

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| **Main target group and ambition**Define the main target groups and potential recipients of Enterprise Europe Network services. Define the short, medium and long-term effects of your participation in the Enterprise Europe Network on local and European companies. How will the target groups benefit concretely from the project and what would change for them? Does your participation aim to trigger cross-border commercial, research and innovation cooperation with companies based in the European Union? |
| [Insert] |

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| **Complementarity with other initiatives** Explain how the proposed activities are complementary to other initiatives carried out by the applicant organisations. Does your participation complement any national/regional innovation and/or internationalisation support measures? |
| [Insert] |

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| **Innovative elements of your application**Highlight the innovative elements of your application (if any). Do the proposed business and innovation support services go beyond the standard set of Enterprise Europe Network services described in the call text?  |
| [Insert] |

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| **Further information or explanations supporting the application**If necessary, add further elements, explanations or clarifications supporting your application.  |
| [Insert]  |

**Project Implementation**

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| **Project management, coordination, quality assurance and monitoring and evaluation strategy**Describe the measures foreseen to ensure that the project implementation and coordination is of high quality and the planned results achieved. Describe the methods to ensure good quality, monitoring, planning and control.Explain the management structures and decision-making mechanisms within the consortium. Describe how decisions will be taken and how regular and effective communication will be ensured. Describe methods to ensure planning and control. |
| [Insert] |

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| **Consortium competences, cooperation and division of roles** (if applicable)Describe the competences of the applicant organisations with relevance to this call for expressions of interest (for official partners and local organisations associated to the consortium if any. See also section 6.6. ‘Organisational competences’ in call text.Explain how they will work together to implement the proposed activities and services. How will they bring together the necessary expertise? How will they complement each other?In what way does each of the participants contribute to the project? Show that each has a valid role and adequate resources to fulfil that role. When building your consortium you should think of organisations that can help, you reach the objectives and solve the problems. |
| [Insert] |

**Proposed team, staff and experts**

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| **Proposed team, staff and experts** Describe the proposed Enterprise Europe Network team and how it will work together within the consortium. Describe their tasks and roles.Important: Don’t forget to add a summary of the CVs of the proposed staff. If available, add the LinkedIN profile of staff. Only list the staff of official/contractual partners. |
| **Name of staff and function** | **Organisation** Official/contractual partners only | **Role/tasks / professional profile / expertise / short summary of CV** (if available add LinkedIN profile) |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Insert] | [Insert] | [Insert] |
| [Add/delete lines] | [Insert] | [Insert] |

**Activity 1**

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| **Provision of value-added services to businesses** |
| **Duration:** | [Insert]  | **Organisations involved:** | [Insert name of organisations, i.e. official partners and organisations associated to the wider consortium (if applicable)]] |
| **Objectives**List the objectives of the activity. |
| **Partnering services to businesses** * …[Insert up to 3 objectives]
* …
* …

**Advisory services to businesses*** …[Insert up to 3 objectives]
* …
* …
 |
| **Service (what, how, where) and division of work**The section below is a crucial part of your application. Describe the services to be rendered by the applicant consortium. See section 4. ‘SERVICES AND ACTIVITIES’ in call text for more details.Outline the methodology, quality control mechanism and tools to be used for the implementation of the activity and the provision of the services: Indicate how the different partners will contribute to the provision of the services.(If applicable) highlight any innovative elements, e.g. ideas for additional/new services fostering innovation and cross-border commercial cooperation between local and European companies. |
| [Insert text] / [Expand box] |
| **Funding and resources**Important: European and international Network partners usually engage if both sides have Network clients keen on finding business partners in their respective markets. It needs to be underlined that Network partners cooperate without charging each other any fees. We reserve the right to discontinue the Cooperation Agreement with International Network Partners charging fees to European Network Partners and European companies. For more details see section 6.5 ‘Cooperation with European Network Partners’ in call text. |
| [Explain in detail how the services will be financed] / [Expand box] |
| **List of services**Provide a list of services to be offered to local and European businesses. See call text for a description of what kind of Enterprise Europe Network services should be rendered. |
| **Service No**Continuous numbering | **Type of Service** e.g. Matchmaking event, trade mission, technology brokerage / scouting, innovation challenges, FTA related advisory, market intelligence, etc. | **Description of Service** | **Organisations** | **Funding and resources**Short explanation how the services will be financed |
| **Name** | **Role**Official/contractual partners & organisations associated to the wider consortium |
| 1 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 2 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 3 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 4 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 5 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 6 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| [Add lines] | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |

**Activity 2**

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| **Promotion of the Network and communication** |
| **Duration:** | [Insert] | **Organisations involved:** | [Insert name of organisations, i.e. official partners and organisations associated to the wider consortium (if applicable)] |
| **Objectives**List the specific objectives for this activity. |
| * [Insert up to 3 objectives]
 |
| **Activities (what, how, where) and division of work**Describe the the promotion of the Enterprise Europe Network and its services to local businesses and multipliers. Explain how the consortium will target in particular small and medium sized enterprises keen on doing business with European companies. See section 4.’ SERVICES AND ACTIVITIES’ in call text for more details.Moreover, raising awareness about the Enterprise Europe Network among the executive management and related departments within your organisation are key success factors.Please explain the planned promotion activities within your organization. |
| [Insert text] / [Expand box] |
| **List of tasks**Provide a list of tasks to promote the Network and its services among local businesses, multipliers and within its own organisation. |
| **Task No**Continuous numbering | **Type of Task** | **Description** | **Organisations** | **Funding and resources**Short explanation how the tasks will be financed |
| **Name** | **Role**Official/contractual partners & organisations associated to the wider consortium |
| 1 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 2 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 3 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 4 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 5 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 6 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| [Add lines] | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |

**Activity 3**

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| **Network development, capacity building and quality management** |
| **Duration:** | [Insert] | **Organisations involved:** | [Insert name of organisations, i.e. official partners and organisations associated to the wider consortium (if applicable)] |
| **Objectives**List the specific objectives for this activity. |
| * [Insert up to 3 objectives]
* …
 |
| **Activities (what, how, where) and division of work**Describe how the consortium will contribute to the professionalisation of Network advisors, and fosters the Network’s common capital of knowledge and expertise. Important: It remains crucial for International Network Partners to dedicate adequate resources to collaborate with European Network partners. All Network partners should seek to enhance their own skills and share good practices and innovative service methodologies. See section ‘4. SERVICES AND ACTIVITIES’ in call text for more details. |
| [Insert text] / [Expand box] |
| **List of tasks**Provide a list of tasks to foster Network development, capacity building and quality management.  |
| **Task No**Continuous numbering | **Type of task** | **Description** | **Organisations** | **Funding and resources**Short explanation how the tasks will be financed |
| **Name** | **Role**Official/contractual partners & organisations associated to the wider consortium |
| 1 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 2 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 3 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 4 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 5 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| 6 | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |
| [Add lines] | [Insert] | [Insert] | [Insert] | [Insert] | [Insert] |

**Impact**

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| **Performance indicator targets**Applicants must set annual targets for the entire period of the action. See section 5 ‘MEASURING PERFORMANCE AND EFFICIENCY’ in call text for a detailed explanation of the Network’s performance indicators. Important: International Network Partners must generate achievements with the contribution of at least one European Network Partner. Only the official/contractual Enterprise Europe Network partners should report the achievements generated by the wider consortium. Moreover, each year Network partners should become more efficient in generating achievements for their Network clients. This should be reflected in the proposed annual and total targets. The Cooperation Agreement to be signed will commence on 1 January 2022 at the earliest (depending on the time of submission of the application). The agreement will expire on 30 June 2025. |
| **Organiations**Important: List only official / contractual parnters | **Unique Network clients in the client journey** | **Achievements from Network partnering and advisory services** |
| **Year** | **Partnering Achievements** | **Advisory Achievements** |
| **2022** | **2023** | **2024** | **2025**Cooperation Agreement ends mid-2025 | **Total** | **2022** | **2023** | **2024** | **2025**Cooperation Agreement ends mid-2025 | **Total** | **2022** | **2023** | **2024** | **2025**Cooperation Agreement ends mid-2025 | **Total** |
| [1. PROJECT COORDINATOR] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] |
| [2. CO-PARTNER]  | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] |
| [3. CO-PARTNER] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] | [Target] |
| **Total** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** | **[SUM]** |

1. <https://ec.europa.eu/eusurvey/runner/CALL-EEN-INTERNATIONAL> [↑](#footnote-ref-1)
2. <https://eeas.europa.eu/headquarters/headquarters-homepage/area/geo_en> [↑](#footnote-ref-2)
3. Exceptions are only possible in duly justified circumstances (e.g. for organisations located in European countries with which the EU has historically strong trade ties). However, these exceptions need to be pre-approved by the European Commission and Agency before the deadline for the call. [↑](#footnote-ref-3)