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## Contract award notice

### Results of the procurement procedure

#### Services

#### Legal Basis:

Regulation (EU, Euratom) No 2018/1046

#### **Section I: Contracting authority**

##### I.1) **Name and addresses**

Official name: European Innovation Council and SMEs Executive Agency (EISMEA)

Postal address: Covent Garden (COV2), Place Charles Rogier 16

Town: BRUSSELS

NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad

Postal code: B-1210

Country: Belgium

E-mail: [eisma-procurement@ec.europa.eu](mailto:eisma-procurement@ec.europa.eu)

##### **Internet address(es):**

Main address: [https://eisma.ec.europa.eu/index\\_en](https://eisma.ec.europa.eu/index_en)

##### I.4) **Type of the contracting authority**

European institution/agency or international organisation

##### I.5) **Main activity**

General public services

#### **Section II: Object**

##### II.1) **Scope of the procurement**

###### II.1.1) **Title:**

European Cluster Collaboration Platform

Reference number: EISMEA/2021/OP/0005

###### II.1.2) **Main CPV code**

79400000 Business and management consultancy and related services

###### II.1.3) **Type of contract**

Services

###### II.1.4) **Short description:**

The ultimate goal is to promote the development of more world-class clusters in Europe, accelerate industrial modernisation, boost entrepreneurship in emerging industries with growth potential and support clusters and their member SMEs towards a green and digital transition and towards becoming more resilient.

This is done by a series of support services and capacity building activities but most of all by connecting and fostering collaboration opportunities among clusters and other stakeholders of the industrial ecosystems - across Europe and beyond Europe - thanks to a state-of-the-art collaboration platform.

###### II.1.6) **Information about lots**

This contract is divided into lots: no

###### II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 9 988 608.75 EUR

##### II.2) **Description**

- II.2.2) **Additional CPV code(s)**  
 79400000 Business and management consultancy and related services  
 72221000 Business analysis consultancy services  
 79300000 Market and economic research; polling and statistics  
 79340000 Advertising and marketing services
- II.2.3) **Place of performance**  
 NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad  
 Main site or place of performance:  
 Covent Garden (COV2), Place Charles Rogier 16,B–1210 BRUSSELS, Belgium
- II.2.4) **Description of the procurement:**  
 European Cluster Collaboration Platform
- II.2.5) **Award criteria**  
 Quality criterion - Name: Quality of the proposed methodology / Weighting: 40  
 Quality criterion - Name: Organisation of the work and resources / Weighting: 35  
 Quality criterion - Name: Quality control measures and risk assessment / Weighting: 20  
 Quality criterion - Name: Strategy for a reduced environmental impact of tasks and deliverables / Weighting: 5  
 Price - Weighting: 20%
- II.2.11) **Information about options**  
 Options: no
- II.2.13) **Information about European Union funds**  
 The procurement is related to a project and/or programme financed by European Union funds: yes  
 Identification of the project:  
 Commission Implementing Decision C(2020)7044 of 19/10/2020 "amending Implementing Decision C(2020)111 on the financing of the programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises and the adoption of the work programme for 2020"
- II.2.14) **Additional information**  
 See Internet address provided in Section I.3.

#### **Section IV: Procedure**

- IV.1) **Description**
- IV.1.1) **Type of procedure**  
 Open procedure
- IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
- IV.1.8) **Information about the Government Procurement Agreement (GPA)**  
 The procurement is covered by the Government Procurement Agreement: yes
- IV.2) **Administrative information**
- IV.2.1) **Previous publication concerning this procedure**  
 Notice number in the OJ S: [2021/S 102-265734](#)
- IV.2.8) **Information about termination of dynamic purchasing system**
- IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

**Title:**  
 European Cluster Collaboration Platform  
 A contract/lot is awarded: yes

**V.2) Award of contract****V.2.1) Date of conclusion of the contract:**

17/12/2021

**V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: yes

**V.2.3) Name and address of the contractor**

Official name: IMP'ROVE – EUROPEAN INNOVATION MANAGEMENT ACADEMY EWIV

Town: DÜSSELDORF

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

**V.2.3) Name and address of the contractor**

Official name: LOW Associates Brussels SRL

Town: BRUSSELS

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

**V.2.3) Name and address of the contractor**

Official name: Association Européenne des Agences de Développement

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

**V.2.3) Name and address of the contractor**

Official name: European Clusters Alliance

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

**V.2.3) Name and address of the contractor**

Official name: Inpulse Partners SRL

Town: Bucharest

NUTS code: RO România

Country: Romania

The contractor is an SME: yes

**V.2.3) Name and address of the contractor**

Official name: AgriFood Lithuania DIH

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

V.2.3) **Name and address of the contractor**

Official name: Intracto

Town: Herentals

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 10 600 000.00 EUR

Total value of the contract/lot: 9 988 608.75 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Short description of the part of the contract to be subcontracted:

The proportion of the contract to be subcontracted is estimated to be 38% of the contract value.

**Section VI: Complementary information**

VI.3) **Additional information:**

See Internet address provided in Section I.3.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3) **Review procedure**

Precise information on deadline(s) for review procedures:

See Internet address provided in Section I.3.

VI.5) **Date of dispatch of this notice:**

23/02/2022