



Single Market Programme (SMP SME)

MONITORING REPORT

Affordable Housing Initiative
(GRO-SME-21-12586)

Version 1.0
30 June 2022



HISTORY OF CHANGES

Version	Publication Date	Change	Page
1.0	dd.mm.2021	▪ Initial version (new MFF).	
		▪	
		▪	
		▪	

1. TITLE OF THE ACTION

GRO-SME-21-12586 Affordable Housing Initiative

2. DESCRIPTION OF IMPLEMENTED MEASURE

The Affordable Housing Initiative is part of the Renovation Wave for Europe strategy. The objective of the call is to provide support, capacity building and networking for local industrial partnerships, with the ambition **to pilot 100 lighthouse renovation districts under the Affordable Housing Initiative.**

In order to achieve this, the call would set up one **European Affordable Housing Consortium** to support SMEs, including social enterprises, to collaborate with public authorities and (social) housing providers, in order to implement renovation projects targeting social and affordable housing, to upskill and reskill and integrate the latest digital, environmental and social innovative solutions targeting social and affordable housing and district renovation, and identify **technology needs and developments.**

This is a highly policy-relevant call as it contributes directly to the European Green Deal, one of the six main priorities of the European Commission, set out to make Europe the first climate-neutral continent by 2050, and the implementation of the respective action plan for its delivery (published in September 2020). This action plan foresees action in many sectors, one of them being the renovation of buildings. A refurbished and improved building stock in the EU will help pave the way for a decarbonised and clean energy system, as buildings consume around 40% of energy and are responsible for 36% of energy related EU greenhouse gas emissions. One of the challenges faced in this respect is the decreasing investment levels in the housing sector. Investment in social and affordable housing, through renovations, including deep renovation, and construction of new buildings, will contribute to **reducing energy poverty** and housing costs, bringing long-lasting societal benefits.

Moreover, the Affordable Housing Initiative call directly contributes to the updated 2020 New Industrial Strategy (released on 5th May 2021) which identifies fourteen industrial ecosystems. One of these ecosystems is the proximity and social economy that encompasses social infrastructure – mainly social housing- provides. Strengthening the competitiveness of these **industrial ecosystems** combined with investment in a modern social and affordable housing sector is key to achieve the climate-neutrality objective by 2050.

Finally, the Affordable Housing Initiative is fully aligned with the **Cohesion Policy 2021-2027** objectives and it is built in synergy with other European programmes, initiatives and partnerships, notably the **New European Bauhaus and the Housing Partnership of the Urban Agenda.**

3. INFORMATION ABOUT THE FUNDED PROJECTS

One project has been co-funded under this call, namely SHAPE-EU (101069909). The Coordinator is the Social Housing Europe. The five beneficiaries and their affiliated entities come from Belgium, Estonia, France, Italy, the Netherlands and Spain. However, it is worth underlining that –as it was requested by the call- four beneficiaries have members established in at least 18 different eligible countries while the fifth beneficiary (which is a financial institution) has members established in at least five different eligible countries. The duration of the project is 24 months. The maximum grant amount is 1.199.440,52 Euro.

4. CURRENT IMPLEMENTATION STAGE OF EACH FUNDED PROJECT

SHAPE-EU	
Signature of the agreement (04-03-2022)	

5. MAIN RESULTS AND IMPACT ACHIEVED TO DATE

As the project started only recently, no results are available at this stage.

6. INDICATORS

As the project just started no measurement of indicators is available. First data should become available with the first periodic report (May 2023).

7. HIGHLIGHTS OF THE PROJECT/MEASURE

As the project just started no achievements can be reported at this stage.

8. NEXT STEPS AND FOLLOW-UP

The kick-off meeting took place on 25 March 2022. The next immediate task is the drafting of the communication and awareness raising plan.

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